



INTEGRAL UNIVERSITY
DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT



Report on 'Bullying: The diminishing values of human beings'

Date(s): 6th November, 2019

Participant's Profile:

This competition had several participants from BBA .
The name of the participants are Samra Rizvi, Shagufta Iqbal, Nida Bani, Obaid Kamal, Rahmatullah Siddiqui, Mohd.Ayan, Ravi Kumar Yadav and Shamshad Hussain Rizvi.

Description about the Program:

The entire activity was co-ordinated with the support of the Dean **Prof. A.K. Saxena**, Head **Dr. Syed Shahid Mazhar**, Coordinator & faculty of Department of Commerce & Business Management.

The faculty co-ordinator who co-ordinated this event was **Dr. Rizwana Atiq**.

The student co-ordinator for the event was Waqar Ahmad.

The competition was organized to provide the students the knowledge about the human values and communal harmony and by telling that how the values of humans are diminishing in day to day life by which the peaceful environment is also getting spoiled. Human values are values which are fundamenta to man's innate nature of being human.

The objective of the competition was to create an awareness, conviction and commitment to values for improving the quality of life through education, and for advancing social and human well being. It also helps to understand the moral values that ought to guide the Management profession, Resolve the moral issues in the profession. When people can separate out their personal values and share them, other people can't help but be interested even when they are from very different cultures, because a person's personal values are ideas about living well, and these have the potential to be useful to all of us.

The aim of the competition was to motivate the students by giving them a sense of peace and rightness. The human values enable man to realize the supreme value of human life . It aims to treat people honestly, openly, generously and without mercy.It also aims to approach things with reverence and levity as it keep things simple, sensual, rocking and full of surprise.

Feedback:

All the students had expressed their gratitude to members of Department of Commerce and Business Management, Integral University for organizing such an activity to make awareness of 'HUMAN VALUES' & for their guidance to create a peaceful environment.




